

70%

Replace your old equipment or lighting system with energy-efficient technology and Direct Install pays 70% of the total project cost.

DIRECT INSTALL

GETTING ENERGY EFFICIENT AT A FRACTION OF THE COST

The equipment upgrade you thought was out of budgetary reach may be well within your means. Through Direct Install, you're responsible for as little as 30% of the project costs and you'll get to keep 100% of the energy savings, year-after-year!

HOW IT WORKS

Direct Install offers a streamlined process to energy efficiency for owners of small to mid-sized buildings with a monthly peak demand of 150 kW or less. It all begins with a FREE, no obligation energy assessment to identify cost-justified measures eligible for incentives. Once you give the go-ahead, a pre-qualified, trained contractor completes the installation.

SYSTEMS AND EQUIPMENT INCLUDED IN THE ENERGY ASSESSMENT

- Lighting
- Heating, Cooling & Ventilation (HVAC)
- Refrigeration
- Motors
- Natural Gas Equipment
- Variable Frequency Drives



BENEFITS OF DIRECT INSTALL

Owners of small to mid-sized buildings in New Jersey have so much to gain.

COSTS TO YOU ARE MINIMAL

New Jersey's **Clean Energy Program** pays 70% of the project cost, up to \$75,000.

REWARDS ARE LONG TERM

With incentives so dramatic, your payback can easily amount to less than three years. And your new energy-efficient equipment will provide savings for years to come through reduced utility bills.

TURNAROUND TIME IS QUICK

Project installations may be completed in as few as 60 days from the time of scheduling your energy assessment.

COMPLETE TURNKEY PROCESS

After you decide to implement the upgrades recommended in your free energy assessment, a participating contractor for your area will handle everything from ordering and installing the equipment to processing the paperwork.

Getting Started

Contact us at 866-NJSMART or visit NJCleanEnergy.com/DI for more details. The sooner you contact us, the sooner you'll start saving on your energy bills.

Visit NJCleanEnergy.com/DI or call 866-NJSMART.



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