



Central Avenue

SPECIAL IMPROVEMENT DISTRICT | JERSEY CITY, NJ | JCHeights.com

Auto & Music Show

2017 Sponsorship Commitment Form

Please complete and return this form to confirm your sponsorship.

Community Sponsor level or higher should email a **high resolution** logo/photo (minimum 300 dpi) to casid@jcheights.com.

Sponsorship Deadline: April 28, 2017

Contact Person: _____

Business: _____

Mailing Address: _____

City: _____ **State/ Zip:** _____ / _____

Email: _____

Phone: (____) _____ - _____ **Web:** _____

Detailed description of your work/ food/ activity/ give-a-way/ or products to be sold at the show.

I acknowledge and accept the rules and regulations set forth in the Terms & Conditions and agree to abide by them during my participation in this CASID program.

Signature _____ **Date:** ____ / ____ / ____

Please Select Your Support Level:

Platinum (\$2,500)

Co-Sponsor (\$1,500)

Community (\$1,000)

Other Support

Booth Space:

I would like a freestanding booth at the show. I agree to ensure that the booth is fully set up and occupied from 11 AM to 6 PM

I will not be using a booth space at the event.

Mail this form with check payable to: CASID 366 Central Avenue, Suite 201, Jersey City, NJ 07307
Questions? Visit www.JCHeights.com | Ph: 201.656.1366 | Email: casid@jcheights.com



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2017 Sponsorship Levels and Benefits

Community Supporter Sponsorship {\$1,000+}

- 10'x10' booth space at the show
- Sponsor logo or name displayed on:
 - Event web page on JCHeights.com (3,000+ visits per months)
 - All print advertising including posters and flyers (budget of \$4,000+)
 - Stage banner

Co-Sponsorship for the Event {\$1,500+}

- Community Supporter level benefits plus:
- Your sponsorship announced from stages four times during the event
- Online advertisement (120 x 240 pix) on home page of JCHeights.com for 6 months (3,000 visits/month)

Platinum Sponsorship {\$2,500+} Negotiated sponsorship collaboration

- Co-Sponsorship level benefits plus:
- A stage banner (30"x48") in a prime location
- Sponsor logo on Event T-Shirt (minimum 100) give-a-way

Representations of sponsors in all sponsorship materials must be non-partisan. Contributions are not deductible as charitable contributions for federal income tax purposes. All sponsorship applications are reviewed and must be approved by the CASID Event Committee.